



# **Deepwater Operations 2009 Post Show Report**

**November 10 – 12, 2009  
Moody Gardens Hotel and Convention Center  
Galveston, Texas**



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## **Introduction**

The 8th annual Deepwater Operations Conference and Exhibition was held November 10 – 12, 2009 at the Moody Gardens Hotel and Convention Center in Galveston, Texas, USA. The conference began with a one-day Subsea Awareness Course presented by The Society for Underwater Technology (SUT) that focused on Deepwater Subsea Operational Issues. This year's conference theme was "Managing the Waves of Change." Conference content included sessions ranging from new project start-ups to safety planning and management. The exhibition featured forty-five exhibitors presenting products and services vital to developing deepwater resources. This year's conference and exhibition provided a unique opportunity for attendees and exhibitors to share best practices, network and discuss solutions to operational challenges.

## **Event highlights:**

- 787 attendees from 13 countries including Brazil, Canada, France, Germany, Indonesia, Italy, Netherlands, Nigeria, Norway, Saudi Arabia, Republic of Singapore, United Kingdom and United States
- 90% of attendees reported the conference content was very good/excellent
- 88% of attendees rated the conference speakers as very good/excellent
- 98% of attendees and exhibitors reported their overall success at this conference met or exceeded their expectations
- 74% of attendees are directly involved with annual purchases of more than \$100,000. 33% influence purchases of \$1 million+.
- Most visitors attended Deepwater Operations to see new products and developments, to attend the conference sessions and for networking opportunities.
- Nearly 85% plan to attend Deepwater Operations 2010.



## **Conference Summary**

This senior level technical conference serves as the major highlight of the Deepwater Operations Conference & Exhibition. The sessions covered all areas of deepwater production operations including New Project Start-ups, Safety Planning and Management, Operational Solutions and Continuous Improvement, New Projects and Start-Ups, Gulf of Mexico Regulatory Issues and Subsea Issues.

Gary Mitchell, Anadarko Petroleum, served as the 2009 Deepwater Operations Conference Advisory Board chairman. He officially opened the conference, welcomed delegates and outlined the agenda for the event. Mr. Mitchell welcomed the Opening Speaker, Scott Tinker from The University of Texas who spoke on “What I Learned About Energy This Year.” Mr. Tinker’s address was sponsored by Anadarko Petroleum.

The conference advisory board organized a technical program of 17 presentations delivered over six technical sessions. Technical sessions were well attended and averaged over 150 delegates per session. Participation from the audience during question and answer sessions was enthusiastic. Delegates commented frequently on both the quality of the presentations and topics presented, and on the value of the networking and technology-exchange opportunities.

The Best Presenter award went to Jeff Courville of BP for his “Subsea Equipment Lessons with High Pressure, High Rate Production” presentation.

Birlie Bourgeois of Chevron received the Best Presentation award for his “Overview of the Blind Faith Operation Center” presentation.












Charlie Morecraft was the final presenter during the closing plenary session. His inspirational speech was sponsored by the Wood Group, Chevron and BP.



**2009 Exhibiting Companies**

<i>Baker Energy</i>	<i>GATE LLC</i>	<i>Newport Offshore, Incorporated</i>
<i>Baker Hughes</i>	<i>HI-CAD America, Ltd.</i>	<i>NOV Portable Power</i>
<i>Bastion Technologies</i>	<i>Honeywell SSEC</i>	<i>PennWell Corporation</i>
<i>CamFil Farr Power Systems</i>	<i>Houston Dynamic Service, Inc.</i>	<i>Petrotechnics</i>
<i>CavCom</i>	<i>John H Martin</i>	<i>Royal Purple, Ltd</i>
<i>CCS Midstream Services</i>	<i>Knighthawk Engineering</i>	<i>SBM Atlantia</i>
<i>CETCO Oilfield Services</i>	<i>Kongsberg Oil &amp; Gas Technologies</i>	<i>SeaTrax</i>
<i>Champion Technologies</i>	<i>Manatee, Incorporated</i>	<i>Siemens Water Technologies</i>
<i>Clariant Corporation</i>	<i>Marine Subsea</i>	<i>Shell Robert Training Center</i>
<i>Danos &amp; Curole Marine Contractors</i>	<i>Merpro Americas, Incorporated</i>	<i>Stallion Offshore Quarters</i>
<i>Drilling Controls, Incorporated</i>	<i>M&amp;H Energy Services</i>	<i>Swift Oil and Gas</i>
<i>EMS Ship Supply</i>	<i>Multi-Chem</i>	<i>T.D Williamson</i>
<i>ESS Support Services</i>	<i>NALCO Company</i>	<i>Taber-Lok</i>
<i>FASTORQ®</i>	<i>NATCO</i>	<i>Tracero</i>
<i>FMC Technologies</i>	<i>NDTrak Technologies</i>	

**2009 Sponsors**

<p><b>Hosted by and Gold Sponsor:</b></p> 	<p><b>Wednesday Continental Breakfast Sponsor:</b></p> 
<p><b>Silver Sponsor:</b></p> 	<p><b>Delegate Bag Sponsor:</b></p> 
<p><b>Bronze Sponsor:</b></p> 	<p><b>Cyber Cafe Sponsor:</b></p> 
<p><b>Bottled Water Sponsor:</b></p> 	<p><b>Registration Page Sponsor:</b></p> 
<p><b>Thursday Lunch Sponsor:</b></p> 	<p><b>Wednesday Reception Sponsor:</b></p> 
<p><b>Coffee Break Sponsor:</b></p> 	



**Types of Products and Services on Display:**

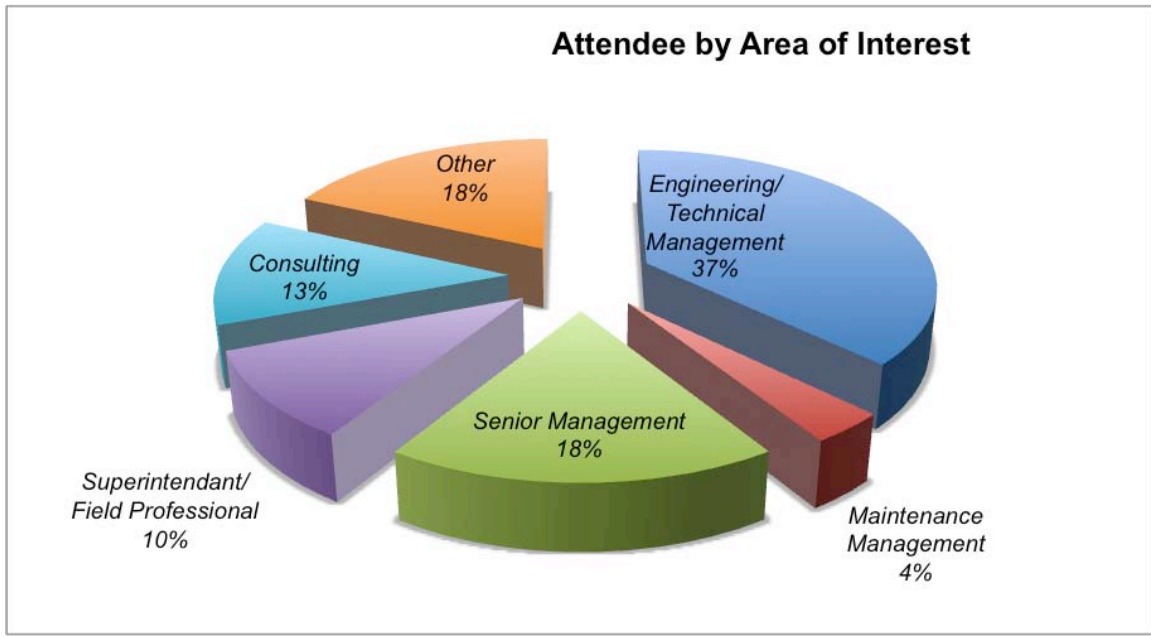
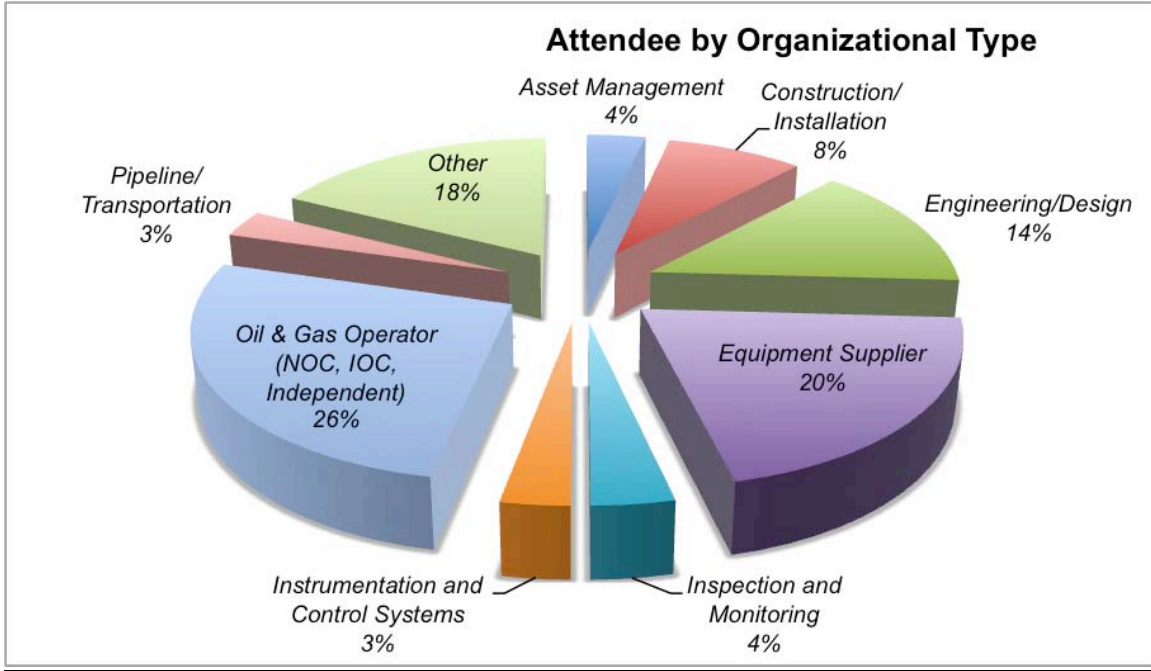
Buildings	Chemicals
Compressor Equipment and Services	Contracting Services
Corrosion/Abrasion Control	Diving Services and Underwater Maintenance
Drilling	Dynamic Positioning Propulsion
Engines	Enhanced Recovery
Environmental Monitoring and Protection	Exploration and Production
Fasteners	Financial Services
Governmental Services	Information Technology
Instruments and Control	Logging and Formation Evaluation
Logistics	Lubricants
Marine Equipment and Services	Offshore Platforms
Pipeline Coating Applicators	Pollution and Spill Control
Power Supply	Process Equipment and Services
Production	Pump Equipment and Services
Recruitment and Consultancy	Safety Equipment and Systems
Safety, Environmental Protection & Regulatory Services	Ships, Boats, Vessels and Equipment
Sponsor Societies	Subsea
Technical, Laboratory and Computer Services	Telecommunication Systems
Thrusters	Tools
Trade Associations	Transportation
Tubulars and Piping	Valves and Actuators
Well Completion	Waste Disposal



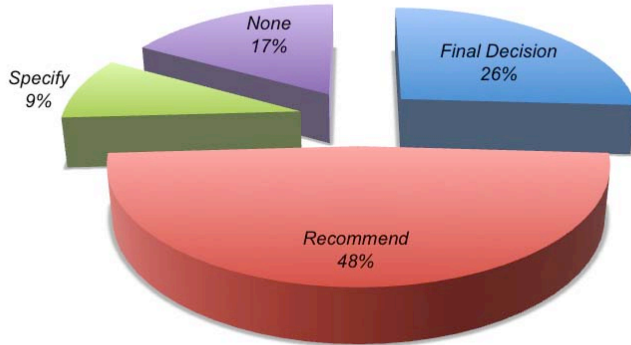
**2009 Sample Visitor List**

<b>Title</b>	<b>Company</b>
VICE PRESIDENT	2H OFFSHORE
DEEPWATER PROJECTS MANAGER	BAKER HUGHES
CEO	BAL SYSTEMS INTERNATIONAL
SUBSEA OPERATIONS LEAD ENG	BP
PRESIDENT	CDL INC
MAINT. & RELIABILITY ENGR	CHEVRON
VICE PRESIDENT	DANOS & CUROLE
PRESIDENT	FASTORQ
PROJECT GEOSCIENTIST	FUGRO GEOCONSULTING
PRESIDENT	GULF33 VALVE PROS
VP OF DEEPWATER DEV	HARVEY GULF INT'L MARINE
SR. SUBSEA ENGINEERING ADV	HESS CORPORATION
VP OF OPERATIONS, MPSV	HORNBECK OFFSHORE SERVICES
PRESIDENT	ITP INTERPIPE INC
SR. SUBSEA PROJECT MGR	J RAY MCDERMOTT
SUBSEA ENGINEER	JP KENNY
VICE PRESIDENT	KIEWIT OFFSHORE SERVICES
ASSET MGR GULF OF MEXICO	MARATHON OIL
VICE PRESIDENT	MIDSTREAM FUEL SERVICE LLC
MAINTENANCE FOREMAN	MURPHY E&P CO
PRESIDENT	NDTRAK
NEWPOINT GAS, LP PRESIDENT	NEWPOINT OFFSHORE, INC
ENGINEER	NOBLE ENERGY
PRESIDENT & CEO	NSI UPSTREAM
CEO	OCEANIC CONSULTANTS
VP DRILLING DEPT	PERTAMINA
ENGINEER	PETROBRAS
PRESIDENT	PHOENIX SAFETY MANAGEMENT
CEO	QUALITY CONNECTOR SYSTEMS
SUBSEA SYSTEMS ENGINEER	SHELL
CEO	SIEMENS OIL&GAS
SR. CHEMIST	THE DOW CHEMICAL COMPANY
VP - OPERATIONS	TRELLEBORG OFFSHORE US, INC.
PRESIDENT	TRIDENT RISK MANAGEMENT
REGULATORY COMPLIANCE	WILLIAMS MIDSTREAM
VICE PRESIDENT OPERATIONS	WOOD GROUP

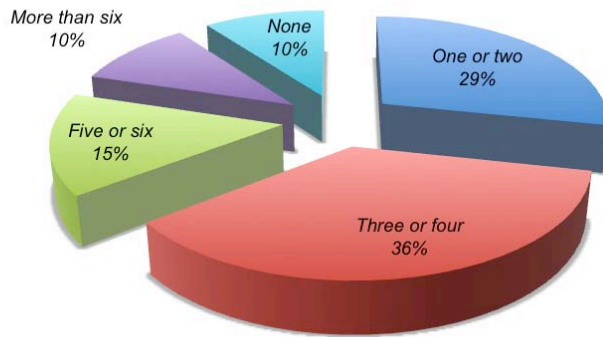
**2009 Attendee Profile**



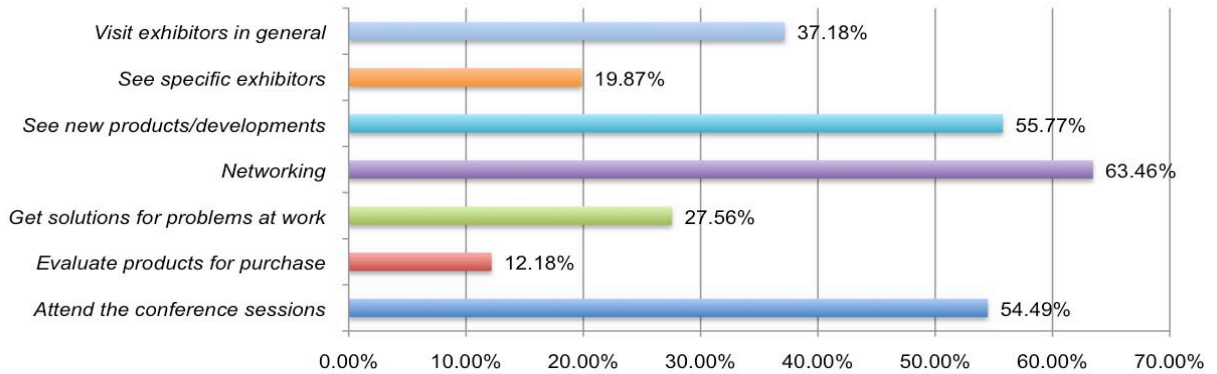
**Attendee by Purchasing Authority**



**Number of Exhibitors Attendees Intend to do Business With**



**Please indicate your primary reason for attending Deepwater Operations**





**Conference Pricing:**

Individual Delegate US\$ 975

**Deepwater Operations 2009 Advisory Board**

Gary Mitchell, 2009 Chairman  
Anadarko Petroleum Corp.

Don Armijo  
Shell International E&P Inc.

Shawn Lurry  
Baker Energy

Mike Autin  
BHP Billiton Petroleum Americas Inc.

Sergio Matos  
Petrobras America Inc.

Eldon Ball  
PennWell Corporation

Walter McDougale  
StatoilHydro

Dwight Beadle  
ConocoPhillips

Jerome Meaux  
Plains E&P Company

Donny Burleigh  
FMC Technologies

Bob Nickola  
Marathon Oil Company

Bobby Fisher  
Chevron Global Upstream & Gas

Rusty Sawyer  
Murphy E&P USA

John Glithero  
Wood Group Production Services

Keith Seilhan  
BP Exploration & Production Inc.

Dwight Johnston  
Shell E&P Company

Craig Sherer  
Chevron

Mike Lynch  
Total E&P USA

Cathy Thornton  
J. Connor Consulting, Inc.





## **Testimonials**

“...Deepwater Operations attracts the types of individuals our company looks for when we participate in an event, the true decision-makers.”

-Bruce Webb, General Manager  
Stallion Offshore

“In my view what sets this conference above the rest is that it is a conference put together by offshore operations people for the offshore operations market in a format that encourages an open exchange of what works and what does not. Most valuable for me from this year were the platform start-up cases.”

-Sergio Matos, HSE Manager  
Petrobras

“Deepwater Operations helps our business in several ways. We make a lot of vendor contacts here that helps us lower costs. There is also great information exchange among exhibitors not to mention the new customer contacts we make. We’re excited to be a part of Deepwater Operations.”

-Bryan Poppenhusen  
Drilling Controls



### **Deepwater Operations: The Future**

Deepwater Operations will once again take place at the Moody Gardens Hotel and Convention Center November 2 – 4, 2010 in Galveston, TX. Next year, the event will explore the theme “Operational Excellence – Deepwater Challenges and Returns.” The host company for Deepwater Operations 2010 is Murphy E&P USA and the advisory board chairman is Rusty Sawyer from Murphy E&P USA. Organizers expect to grow the event including the number of exhibitors and delegates through the development of association partnerships. We hope you will join us for Deepwater Operations 2010.

### **For more information**

Deepwater Operations Conference and Exhibition is a PennWell Event. For more information, please visit [www.deepwateroperations.com](http://www.deepwateroperations.com) or contact:

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