



9th Annual • November 2 – 4, 2010
Moody Gardens Hotel & Convention Center
Galveston, TX • www.deepwateroperations.com

INDEPTH SOLUTIONS DEEPEST RETURN



SPONSORSHIP PROGRAM

Maximize your exposure at Deepwater Operations 2010 with an event sponsorship package. Next year, this industry-leading event will explore the theme "Operational Excellence – Deepwater Challenges and Returns." The following sponsorship opportunities give you optimal visibility to hundreds of attendees.

Owned & Produced By: PennWell®

Flagship Media Sponsors: Offshore OIL & GAS JOURNAL PennEnergy.

Hosted By: MURPHY
EXPLORATION & PRODUCTION CO.

Sponsorship Packages:

Platinum Sponsorship: **\$19,500**

- Opening Night Reception, Cocktail & Hors D'oeuvres served on exhibit floor
- Company logo on exclusive signage during Reception
- Company logo on cocktail napkins
- Full Page ad on the inside front cover in the Show Guide
- 4 Complimentary Conference Registrations
- A Plaque presented to company during Plenary Session as Platinum Sponsor
- Company Logo on show signage as the Platinum Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- Company Logo & Hyperlink placed Deepwater Operations Website
- Upgrade Exhibitor Listing to Gold Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Platinum Sponsor around company listing in Preliminary Event Guide
- Box identifying as Platinum Sponsor around company listing in Official Show Guide
- Customized Digital Complimentary Exhibit Hall Invitations to send clients
- Discount on Conference rates for your employees
- Banner ads in Offshore Weekly Report e-newsletter and Offshore website
- Company allotted 3 slides to display prior to Plenary and Conference Sessions
- Staff will be identified as a Sponsor with ribbons on their badges

Gold Sponsorship: **\$18,500**

- Show Badge Holders printed with company logo in white - distributed to all attendees
- Full page, 4 color ad in the Show Guide
- 4 Conference Delegate Registrations
- A Plaque presented to company during Plenary Session as Gold Sponsor
- Company Logo on show signage as the Gold Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- Company Logo & Hyperlink placed Deepwater Operations Website
- Upgrade Exhibitor Listing to Gold Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Gold Sponsor around company listing in Preliminary Event Guide
- Box identifying as Gold Sponsor around company listing in Official Show Guide
- Customized Digital Complimentary Exhibit Hall Invitations to send clients
- Discount on Conference rates for your employees
- Banner ads in Offshore Weekly Report e-newsletter and Offshore website
- Company allotted 3 slides to display prior to Plenary and Conference Sessions
- Staff will be identified as a Sponsor with ribbons on their badges

Silver Sponsorship: **\$17,500**

- Company Logo on exclusive signage recognizing as sponsor of Wednesday Lunch
- Company logo on Wednesday Lunch napkins
- Company logo printed on Wednesday lunch tickets
- 10 Wednesday lunch passes to distributed to staff or clients
- 5 Conference Delegate Registrations
- Company recognized as Silver Sponsor at Opening Plenary Session with literature displayed table inside meeting room
- Full page 4-color ad on the Back Cover of the Show Guide
- Exclusive sign at Host Hotel greeting delegates on your behalf
- A Plaque presented to company during Plenary Session as Silver Sponsor
- Company Logo on show signage as the Silver Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- Company Logo & Hyperlink placed Deepwater Operations Website
- Upgrade Exhibitor Listing to Silver Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Silver Sponsor around company listing in Preliminary Event Guide
- Box identifying as Silver Sponsor around company listing in Official Show Guide
- Customized Digital Complimentary Exhibit Hall Invitations to send clients
- Discount on Conference rates for Silver Sponsor employees
- Banner ads in Offshore Weekly Report e-newsletter and Offshore website
- Company allotted 5 slides to display prior to Plenary and Conference Sessions
- Staff will be identified as a Sponsor with ribbons on their badges

Wednesday Reception Sponsor: **\$15,000**

- Sponsor of Wednesday Reception
- Company logo on napkins used during Wednesday Reception
- Company Logo on exclusive signage recognizing as Wednesday Reception Sponsor
- ½ page, 4-color ad in Show Guide
- 2 Conference Delegate Registrations
- Company Logo on show signage as Wednesday Reception Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- Company Logo & Hyperlink placed Deepwater Operations Website
- Upgrade Exhibitor Listing to Gold Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Wednesday Reception Sponsor around company listing in Preliminary Event Guide
- Box identifying as Wednesday Reception Sponsor around company listing in Official Show Guide
- Customized Digital Complimentary Exhibit Hall Invitations to send to clients
- Discount on Conference rates for your employees
- Staff will be identified as a Sponsor with ribbons on their badges

Sponsorship Packages:

Thursday Luncheon: **\$13,500**

- Company Logo on exclusive signage recognizing as sponsor of Thursday Lunch
- Company logo on Thursday Lunch napkins
- Company logo printed on Thursday lunch tickets
- 10 Wednesday lunch passes to distributed to staff or clients
- 3 Conference Delegate Registrations
- ½ page, 4-color ad in the Show Guide
- Company Logo on show signage as the Thursday Lunch Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- Company Logo & Hyperlink placed Deepwater Operations Website
- Customized Digital Complimentary Exhibit Hall Invitations to send clients
- Upgrade Exhibitor Listing to Gold Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Thursday Lunch Sponsor around company listing in Preliminary Event Guide
- Box identifying as Thursday Lunch around company listing in Official Show Guide
- Discount on Conference rates for your employees
- Company allotted 3 slides to display prior to Plenary and Conference Sessions
- Staff will be identified as a Sponsor with ribbons on their badges

Cyber café Sponsorship: **\$13,500**

- Company Logo placed on Kiosk holding 3 Computers with high-speed internet connections set up within Exhibit Hall - OPTION to place the kiosks within Company Exhibit Booth
- Company Logo as screen saver & website as default on all computers
- 1/2 page, 4-color ad in the Show Guide
- 3 complimentary Conference Delegate Registrations
- Company Logo on show signage as Cyber Cafe Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- Company Logo & Hyperlink placed Deepwater Operations Website
- Upgrade Exhibitor Listing to Gold Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Cyber Cafe Sponsor around company listing in Preliminary Event Guide
- Box identifying as Cyber Cafe around company listing in Official Show Guide
- Customized Digital Complimentary Exhibit Hall Invitations to send to clients
- Discount on Conference rates for your employees
- Staff will be identified as a Sponsor with ribbons on their badges

Delegate Bag Sponsorship: **\$13,000**

- Delegate bags printed with company and show logo in white
- ½ page ad in Conference Program
- 3 Conference Delegate Registrations
- Company Logo on show signage as a Delegate Bag Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- Company Logo & Hyperlink placed Deepwater Operations Website
- Customized Digital Complimentary Exhibit Hall Invitations to send clients
- Upgrade Exhibitor Listing to Gold Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Delegate Bag Sponsor around company listing in Preliminary Event Guide
- Box identifying as Delegate Bag around company listing in Official Show Guide
- Discount on Conference rates for your employees
- Staff will be identified as a Sponsor with ribbons on their badges

Coffee Break Sponsor: **\$12,000**

- Company & show logo printed on 250 travel coffee mugs distributed till gone during coffee breaks
- Company logo on napkins used during 2 morning & 2 afternoon coffee breaks
- Company Logo on exclusive signage recognizing as Coffee Break sponsor
- Company Logo on show signage as a Coffee Break Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- ½ page, 4-color ad in the Show Guide
- 2 Conference Delegate Registrations
- Company Logo & Hyperlink placed Deepwater Operations Website
- Customized Digital Complimentary Exhibit Hall Invitations to send clients
- Upgrade Exhibitor Listing to Gold Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Coffee Break Sponsor around company listing in Preliminary Event Guide
- Box identifying as Coffee Break around company listing in Official Show Guide
- Discount on Conference rates for your employees
- Staff will be identified as a Sponsor with ribbons on their badges

Sponsorship Packages:

Continental Breakfast Sponsorship: **\$11,000**

- Sponsor of Continental Breakfasts Wednesday & Thursday
- Company logo on napkins used during Continental Breakfasts
- Company Logo on exclusive signage recognizing as Breakfast sponsor
- ½ page, 4-color ad in the Show Guide
- 2 Conference Delegate Registrations
- Company Logo on show signage as Continental Breakfast Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- Company Logo & Hyperlink placed Deepwater Operations Website
- Upgrade Exhibitor Listing to Gold Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Continental Breakfast Sponsor around company listing in Preliminary Event Guide
- Box identifying as Continental Breakfast around company listing in Official Show Guide
- Customized Digital Complimentary Exhibit Hall Invitations to send to clients
- Discount on Conference rates for your employees
- Staff will be identified as a Sponsor with ribbons on their badges

Bottled Water Sponsor: **\$6,500**

- 1,000 bottles of water with your Company and Show logos distributed to attendees
- ¼ page, 4-color ad in the Show Guide
- 2 Conference Delegate registrations
- Company Logo on show signage as Bottled Water Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- Company Logo & Hyperlink placed Deepwater Operations Website
- Upgrade Exhibitor Listing to Gold Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Bottled Water Sponsor around company listing in Preliminary Event Guide
- Box identifying as Bottled Water Sponsor around company listing in Official Show Guide
- Customized Digital Complimentary Exhibit Hall Invitations to send to clients
- Discount on Conference rates for your employees
- Staff will be identified as a Sponsor with ribbons on their badges

Speaker Gift Sponsor: **\$7,500**

- Company logo and show logo printed on Thank You gifts presented to each session presenter
- ¼ page, 4-color ad in the Show Guide
- 2 Conference Delegate registrations
- Company Logo on show signage as Speaker Gift Sponsor
- Company Logo prominently placed on all Preliminary Guide & On-Site Show Guide
- Company Logo & Hyperlink placed Deepwater Operations Website
- Upgrade Exhibitor Listing to Gold Package to include Basic, plus (1) online - 7 product listings and categories, "new promotion" category for 1 product, and 75-word company description and (2) official show guide - 50-word company description and one (1) company logo
- Box identifying as Speaker Gift Sponsor around company listing in Preliminary Event Guide
- Box identifying as Speaker Gift Sponsor around company listing in Official Show Guide
- Customized Digital Complimentary exhibit Hall Invitations to send to clients
- Discount on Conference rates for your employees
- Staff will be identified as a Sponsor with ribbons on their badges

Digital Media Sponsorships:

Event Website Home Page Peel Ad: **\$4,000**

- Your Company's advertisement will be featured on the Deepwater Operations web site as a 'Page Peel', which attracts many views throughout the year
- Complimentary Basic listing on interactive online community which includes description and photos of up to 5 products and a 35-word company description in Show Guide
- Discount on Conference rates for your employees

Registration Email Confirmation : **\$3,000**

- Your Company name will be listed on the Confirmation Page of all Attendees who pre-register for the event and are sent Confirmations via email, fax or post
- Complimentary Basic listing on interactive online community which includes description and photos of up to 5 products and a 35-word company description in Show Guide
- Discount on Conference rates for your employees

Registration Page : **\$2,000**

- Your Company will have a side skyscraper ad (120 x 600) on the event registration Pages for all online registrations
- Complimentary Basic listing on interactive online community which includes description and photos of up to 5 products and a 35-word company description in Show Guide
- Discount on Conference rates for your employees

Online Registration Page : **\$1,750**

- Your Company will have a bottom leaderboard ad (728 x 90) on the event Registration Page for all online registration
- Complimentary Basic listing on interactive online community which includes description and photos of up to 5 products and a 35-word company description in Show Guide
- Discount on Conference rates for your employees